

HEALTH AND WELLBEING BOARD		AGENDA ITEM No. 4
22 September 2016		PUBLIC REPORT
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PETERBOROUGH CARDIOVASCULAR DISEASE STRATEGY, 2016-2021

R E C O M M E N D A T I O N S	
FROM : Director of Public Health	Deadline date : N/A
<p>The Health and Wellbeing Board is asked to:</p> <ol style="list-style-type: none"> 1. Consider and endorse the draft Peterborough Cardiovascular Disease Strategy; and 2. Consider comments from the Greater Peterborough Executive Partnership Board requesting a steer on how aggressive the strategy can be in encouraging healthy lifestyle choices in Peterborough. 	

1. ORIGIN OF REPORT

- 1.1 This report is submitted to the Board as the final part of the process to develop a Peterborough Cardiovascular Disease Strategy, which the Health and Wellbeing Board agreed should be the top priority for Peterborough.

2. PURPOSE AND REASON FOR REPORT

- 2.1 The purpose of this report is to obtain the Board's views on and approval of the attached Cardiovascular Disease Strategy which has been developed in consultation with partner agencies.
- 2.2 This report is for Board to consider under its Terms of Reference No. 3.3 'To keep under review the delivery of the designated public health functions and their contribution to improving health and wellbeing and tackling health inequalities'.

3. BACKGROUND

- 3.1 Cardiovascular disease (CVD) is an overarching term that describes a family of diseases sharing a common set of risk factors, including heart disease, stroke and peripheral arterial disease. Although mortality from CVD has fallen over time, there is considerable variation in CVD mortality according to geography, ethnicity and social position. Peterborough is significantly worse than the national average for premature deaths from CVD.
- 3.2 A substantial programme of work already has and is being undertaken to improve CVD outcomes in Peterborough, including stakeholder events, a CVD Joint Strategic Needs Assessment and ongoing healthy lifestyle services. This strategy aims to bring this together and provide a framework to improve the cardiovascular disease health of people living in Peterborough. The specific objectives of the strategy are:
- a. To reduce premature mortality from cardiovascular disease
 - b. To reduce inequalities in CVD outcomes between the most deprived and least deprived areas of Peterborough
 - c. To improve access to prevention and optimised management of CVD

- 3.3 The strategy has been developed around three thematic workstreams that had been identified previously by the Health and Wellbeing Programme Board. These are:
- a. **Prevention and early intervention** – reducing risk factors for CVD through lifestyle modification, behaviour change and changes to the environment.
 - b. **Healthcare and rehabilitation/reablement** – including treatment and support for people with CVD to prevent or slow deterioration of their condition and enable recovery from episodes of poor health as far as possible.
 - c. **Continuing support** – including health and social care for people with chronic and long term impacts of CVD, providing effective treatment and promoting independence as far as possible.
- 3.4 Achieving improvements in CVD outcomes requires a joint approach across Local Authority and NHS services. A 'Peterborough CVD Programme Steering Group' of key stakeholders has been established to develop and monitor the implementation of the strategy.
- 3.5 It is important this strategy links to the wider work across Cambridgeshire and Peterborough as part of the System Transformation Plan. It builds on the CCG work on tackling inequalities in coronary heart disease and also takes account of the Cambridgeshire and Peterborough Health System Prevention Plan and national guidance.
- 3.6 Working groups have been established around each of the strategy workstreams to develop implementation plans and take forward specific projects. These groups will report to the Peterborough CVD Steering Group which will in turn report to the Greater Peterborough Executive Partnership Board Peterborough Health and Wellbeing Board as appropriate.
- 3.7 A Strategy launch event is planned for 2 November 2016.

4. CONSULTATION

- 4.1 A series of stakeholder events took place in 2015 and this strategy has taken account of the feedback from these events.
- 4.2 The draft strategy was considered and approved by the Greater Peterborough Executive Partnership Board – Commissioning on 19 August. The Executive Board asked for a steer from the Health and Wellbeing Board in terms of how aggressive the strategy could be in terms of creating a Healthy Peterborough environment, for example by encouraging healthy diet choices in public buildings.

5. ANTICIPATED OUTCOMES

- 5.1 The anticipated outcome is that the Health and Wellbeing Board will endorse the Peterborough CVD Strategy.

6. REASONS FOR RECOMMENDATIONS

- 6.1 The Health and Wellbeing Board have determined that cardiovascular disease should be the priority focus for Peterborough. The strategy provides a framework for taking this forward and monitoring progress.

7. ALTERNATIVE OPTIONS CONSIDERED

- 7.1 It was decided that the period covered by the strategy should be five years rather than a shorter time period in line with NICE guidance.

8. IMPLICATIONS

- 8.1 There is a resource implication in terms of ongoing co-ordination of the Peterborough CVD Steering Group and support for project implementation. There will also be financial implications for the plans and objectives outlined in the Strategy for the organisations

involved. The HWB Board is asked to endorse the CVD Strategy as an agreed strategic direction, rather than to make specific funding commitments at this point. The actions in the Strategy will then be subject to the business case development and prioritisation processes of the partner organisations involved.

Legal

8.2 The Council must ensure it complies with relevant Equalities and Human rights legislation.

9. BACKGROUND DOCUMENTS

9.1 Background documents used to prepare this report have all been previously published.

10. APPENDICES

- Appendix 1: Draft Peterborough Cardiovascular Disease Strategy, 2016-2021
- Appendix 2: Peterborough Cardiovascular Disease Programme Steering Group Terms of Reference

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